

# Sarah Brock

Data Platform Architecture • Integration & Quality at Scale

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**40+**  
Vendor Integrations

**6+**  
Source System Types

**5x**  
Eng. Velocity Gain

**~95%**  
Client Retention

## ARCHITECTURE PATTERN

Every platform I've built follows the same four-layer pattern: normalize messy external data into a consistent core, validate and gate it on arrival, monitor it continuously for degradation, and only then let analytics and AI consume it.

| 1. External Sources  | 2. Ingestion & Normalization   | 3. Quality Gates & Monitoring   | 4. Analytics & AI   |
|--|--|---|---|
| 40+ vendor systems<br>EHRs, payers, ADT feeds<br>Claims, assessments, surveys<br>Multiple schemas per vendor<br>Custom fields per client | Unified parameterized APIs<br>Core schema mapping (~80%)<br>Custom field mapping (~20%)<br>Value standardization<br>Write-back to source systems | Gate 1: Accept/reject at ingest<br>Gate 2: 24-hr trend monitoring<br>Threshold alerts by severity<br>Drill-down: vendor/client/patient<br>Outlier and degradation detection | Scorecard analytics<br>Predictive models (millions of records)<br>Cross-system entity linking<br>Multi-dimensional reporting<br>AI-powered monitoring |

## DATA QUALITY: TWO-GATE SYSTEM

| Gate 1: Ingest-Time Validation  | Gate 2: 24-Hour Trend Monitoring   |
|---|--|
| Real-time checks at data arrival. Failed data is rejected with errors returned to the sender immediately. Covers format validation, required fields, value ranges, and referential integrity. Bad data never enters the platform. | Batch analysis across the full dataset running approximately every 24 hours. Surfaces outliers and degradation patterns sliced by vendor, client/provider, and patient level. Catches slow drift that no single transaction would reveal. Threshold-based alerts route issues by severity. |

I used this quality infrastructure to demonstrate data health evidence to CMS (Centers for Medicare and Medicaid Services), showing exactly where data mapped cleanly across vendors and where it didn't, and why certain data points shouldn't be used for national benchmarking without understanding those inconsistencies.

## DOMAIN TRANSFER

My background is in enterprise healthcare data platforms. The structural problem of turning messy, inconsistent data from dozens of external partners into something analytics and AI can trust is identical across industries.

| What I've Built   | What This Becomes   |
|---|---|
| <ul style="list-style-type: none"><li>→ EHR, payer, and hospital ADT integrations</li><li>→ Assessment, claims, and survey ingestion</li><li>→ Two-gate quality monitoring (ingest + trend)</li><li>→ Entity construction and cross-system linking</li><li>→ Multi-dimensional quality scorecards</li><li>→ Predictive models on millions of records</li><li>→ Data health evidence to federal regulators</li></ul> | <ul style="list-style-type: none"><li>→ Retailer POS, WMS, inventory integrations</li><li>→ Sales, shipment, pricing, promotion ingestion</li><li>→ Customer-facing data quality and alerts</li><li>→ Item-level inventory estimation and tracking</li><li>→ Operational analytics and dashboards</li><li>→ Demand forecasting and ordering optimization</li><li>→ Data health transparency for customers</li></ul> |